

Workforce Center Traffic Report

Western Virginia Workforce Development Board

Center:	Month:	Current Month					Year-to-Date				
5060 Valley View Blvd Roanoke, Va 561-6632	Jul-2007	New visits		602			New visits		602		
		Return visits		2175			Return visits		2175		
		Total		2777			Total		2777		
Provider	Mandated Service	Inquiries	Referrals	Enrollments	Placements	Expenditure	Inquiries	Referrals	Enrollments	Placements	Expenditure
VA Dept of Rehab Services	Rehab Services										
Goodwill Industries	Older Americans	25	25				25	25			
	WIA Adult	19	19				19	19			
	WIA Youth										
JobCorps	JobCorps	3	3				3	3			
Roanoke City	Adult education	175	175			\$3,003.43	175	175			\$3,003.43
Roanoke County	Adult education										
TAP	Adult education	8	8			\$24.40	8	8			\$24.40
RRHA	HUD programs										
TAP	HUD programs	8	8	3		\$85.40	8	8	3		\$85.40
TAP	CSBG	3	3			\$12.20	3	3			\$12.20
Virginia Employee Commission	WIA Dislocated Worker	29	29	6		\$4,241.07	29	29	6		\$4,241.07
	Veterans	273	273	166	38		273	273	166	38	
	Employment Services	1566	1566	408	70	\$147,796.00	1566	1566	408	70	\$147,796.00
	Trade Act	29	29	4			29	29	4		
	Unemployment Services	639	639	639	139		639	639	639	139	
Va. Western Community College	Post-Secondary										
	Total	2777	2777	1226	247	\$155,162.50	2777	2777	1226	247	\$155,162.50
Provider	Optional Service	Inquiries	Referrals	Enrollments	Placements		Inquiries	Referrals	Enrollments	Placements	
Refugee & Immigration Services											
Roanoke City DSS	Social Services	41	41			\$170.00	41	41			\$170.00
Roanoke County DSS	Social Services	57	57			\$276.48	57	57			\$276.48
Va Dept of Blind & Visually Impaired											
Blue Ridge Independent Living Center											
Other partners:											
Virginia Workforce Center	Job Readiness Class	2	2			\$200.00	2	2			\$200.00
	Total	100	100	0	0	\$646.48	100	100	0	0	\$646.48
Marketing Efforts											

Visited 16 employers to promote programs and services of the Workforce Center
 Telephoned 12 employers to promote programs and services of the Workforce Center
 Prepared and distributed weekly list of selected job openings to partner agencies
 Participated in an economic development presentation to a prospective retail employer
 Conducted Trade Act sessions for former employees of Carrier Access Corporation
 Hosted a luncheon meeting of selected area resource persons to discuss helping recent college graduates find jobs in the area.
 Provided space in the Workforce Center to 3 employers and 1 state agency during the month.

Definitions **Calculations**

- Inquires** - number who visit center for information or assistance - Expenditures - cost of staff presence and programs offered by partner at the center - **reported by partner agency**
- Referrals** - number referred to partner agency for information or as Staff Cost may be calculated on an annual basis and reported monthly, adjusted as necessary
- Enrollments** - number who participate in or begin receiving service from partner agency - **reported by partner agency**
- Placements** - number who were placed in employment - **reported by partner agency**
- Expenditures** - cost of staff presence and programs offered by partner at the center - **reported by partner agency**
- Staff Cost** may be calculated on an annual basis and reported monthly, adjusted as necessary