

Workforce Center Traffic Report

Western Virginia Workforce Development Board

Center:	Month:	Current Month					Year-to-Date				
5060 Valley View Blvd Roanoke, Va 561-6632	Aug-2007	New visits		584			New visits		1186		
		Return visits		2076			Return visits		4251		
		Total		2660			Total		5437		
Provider	Mandated Service	Inquiries	Referrals	Enrollments	Placements	Expenditure	Inquiries	Referrals	Enrollments	Placements	Expenditure
VA Dept of Rehab Services	Rehab Services	1	1				1	1			
Goodwill Industries	Older Americans						25	25			
	WIA Adult						19	19			
	WIA Youth	19	19				19	19			
JobCorps	JobCorps	24	24				27	27			
Roanoke City	Adult education	177	177			\$3,598.20	352	352			\$6,601.63
Roanoke County	Adult education										
TAP	Adult education	8	8			\$56.25	16	16			\$80.65
RRHA	HUD programs										
TAP	HUD programs	28	28			\$363.75	36	36	3		\$449.15
TAP	CSBG						3	3			\$12.20
Virginia Employee Commission	WIA Dislocated Worker	60	60	10		\$4,934.00	89	89	16		\$9,175.00
	Veterans	123	123	123	44		396	396	289	82	
	Employment Services	1489	1489	417	100	\$152,242.00	3055	3055	825	170	\$300,038.00
	Trade Act	33	33	2			62	62	6		
	Unemployment Services	698	698	698	161		1337	1337	1337	300	
Va. Western Community College	Post-Secondary										
	Total	2660	2660	1250	305	\$161,194.20	5437	5437	2476	552	\$316,356.63
Provider	Optional Service	Inquiries	Referrals	Enrollments	Placements		Inquiries	Referrals	Enrollments	Placements	
Refugee & Immigration Services											
Roanoke City DSS	Social Services	1	1			\$170.00	42	42			\$340.00
Roanoke County DSS	Social Services						57	57			\$276.48
Va Dept of Blind & Visually Impaired											
Blue Ridge Independent Living Center											
Other partners:											
Virginia Workforce Center	Job Readiness Class	2	2			\$200.00	4	4			\$400.00
	Total	3	3	0	0	\$370.00	103	103	0	0	\$1,016.48

Marketing Efforts

Visited 44 employers to promote programs and services of the Workforce Center
 Telephoned 12 employers to promote programs and services of the Workforce Center
 Prepared and distributed weekly list of selected job openings to partner agencies
 Hosted job fair on 8/2 for 5 employers.
 Participated in an economic development presentation on 8/14.
 Initiated plans with regional jail authority to do recruitment for them.
 Eight employers recruited in the office during the month.

Definitions	Calculations
<p>Inquires - number who visit center for information or assistance - Expenditures - cost of staff presence and programs offered by partner at the center - reported by partner agency</p> <p>Referrals - number referred to partner agency for information or as Staff Cost may be calculated on an annual basis and reported monthly, adjusted as necessary</p> <p>Enrollments - number who participate in or begin receiving service from partner agency - reported by partner agency</p> <p>Placements - number who were placed in employment - reported by partner agency</p> <p>Expenditures - cost of staff presence and programs offered by partner at the center - reported by partner agency</p> <p>Staff Cost may be calculated on an annual basis and reported monthly, adjusted as necessary</p>	