

**Western Virginia Workforce  
Development Board**

**Youth Council  
Minutes  
January 11, 2005**

**I. Call to Order**

Council Chair Paul Paradzinski called the meeting to order at 9:05 a.m.

**II. Roll Call**

Members present: **Paul Paradzinski**, Chair – Craig County; **Ron Jones**, TAP Youth Programs; **Harriet Woodward**, Alleghany/Covington Department of Social Services; **Bill Zimmerman**, Diversion Program; **Wayne Flippen**, Vice-Chair/WDB, John C. Nordt Co.; **Jodylee Edsall**, Roanoke County Schools; **Jeri Barnes** - Old Dominion Job Corps Center; **Marion Vaughn-Howard**, Roanoke Department of Park and Recreation Youth Services Division; **Xavier Hairston**; Roanoke County Life Skills Mentoring Program

Members not present: **Lethia Hammond**, Alleghany County; **Alan Huffman**, Virginia Department of Rehabilitative Services; **Russ Merritt**, Franklin County YMCA; **Jennifer Unroe**, 4-H Youth Development; **Joann Hayden**, Roanoke City Schools; **Stephen Aukward**, Virginia Department for the Blind and Visually Impaired

Guests present: **N/A**

Staff present: **Doloris Vest**, WDB coordinator; **Anne Cooney**, administrative assistant

**III. Approval of Minutes:**

Chair Paul Paradzinski presented the minutes of the November 16, 2004, and December 9, 2004, for approval, as published on the WDB website. **Motion to approve minutes as published by Bill Zimmerman; second by Harriet Woodward. Motion passed on a voice vote.**

**IV. Contractor Reports**

A. WIB Coordinator Doloris Vest reported the following:

1. 111 participants in Youth programs: 37 – TAP; 60 – Goodwill (younger youth); 14 – Goodwill (older youth). Alleghany Highlands has 6 current people.
2. Ron Jones (TAP) made correction to above report that TAP actually served **39** participants. Mr. Jones also reported that TAP held a Math Workshop, conducted by Hummer Construction, with 17 students participating; and an Animal Care Education class, conducted by the local SPCA, with 16 participants attending. 17 participants have signed up for the Washington/Baltimore cultural visit in March. TAP gave Thanksgiving and Christmas baskets to a woman whose 7 grandchildren have come to her home, and to a student and her family in need of help.
3. Bill Zimmerman asked if reports can give breakdowns of localities? Doloris Vest said that TAP presents its data that way.

4. There was discussion about the age of the performance numbers reports; numbers are nine months out. They indicate what the contractors have done but are very dated. Partly that is a report choice, partly that is a result of tracking after the fact. The federal government requires that numbers be reported this way.

**V. Unfinished Business**

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- A. **Year of the Youth 2006:** Mr. Paradzinski suggested spending 2005 organizing the event: work together; get rid of overlaps; help develop self-esteem of youth; each month, address a different need. One Board member (from Franklin County) reported that there are no programs for 11-year-olds. Mr. Paradzinski asked why we can't motivate these kids. For some, poor parenting; some, concern about safety of kids; some, problem of transportation. Need to come up with strategic plan: where will we target our efforts? DO parents know what's available? How do we get word out to the parents? Ms. Vest noted that all contracts provide some marketing money, so there are funds for that. Observations about mailings: (Mr. Jones) parents not reading items sent them. (Mr. Hairston) parents inundated with information to read. Suggestion from Ms. Edsall: use cable access and have someone announce, not just run text; she remembers hearing Greta Evans on TV announcing calendar items, very effective. Need to engage kids to help market Year of the Youth, and to buy into it.
- B. **RFPs and Grants:** For something like the Youth Congress (part of the Year of the Youth 2006 plan), the WIA issue is "long-term, ongoing programs." Has to be year-round, has to cover the 10 elements, has to be specific. RFPs have to zero in on a performance piece Performance of grant contractors → achievement has to be shown, growth has to be shown. Retention and credentials are important. The credential needs to be standardized, Board-approved, and state credential. Good example is CPR certification, because it is something that will open a door. Option to RFPs is grants: there are many, many grant opportunities. Are we set up to receive grants? Are we a 501(c)(3)? Can we look at sources for grants?

**VI. New Business**

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Nothing to report.

**VII. Announcements**

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The next Youth Council meeting will be Tuesday, February 8, 2005, at 9 a.m. at the Roanoke Higher Education Center, Room 810.

**VIII. Adjournment**

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The meeting was adjourned at 10:20 a.m.

Anne M. Cooney  
Anne M. Cooney, administrative assistant

January 24, 2005  
Date