

MEMORANDUM

To: Western Virginia Workforce Development Board of Directors
From: Doloris Vest, WVVWDB President
Date: May 24, 2007
Re: President's Report

Consent Agenda Items

Rechartering Workforce Centers Local Workforce Investment boards are required to regularly review and recharter each workforce center based on criteria such as strategic planning use of resources and customer satisfaction

Recommendation for Rechartering :

Virginia Workforce Center
106 N. Maple Avenue, Box 918, Covington

Virginia Workforce Center
5060 Valley View Blvd. Roanoke

Franklin County Workforce Development Consortium
70 Wray Street, Rocky Mount
(new location 50 Claiburne Ave. to open in July)

ref: Virginia WIA Policy 00-4 One-Stop Delivery System

Recertification of Training providers Local Workforce Investment boards are required to annually recertify training organizations eligible to provide training services under the Workforce Investment Act. The Western Virginia Workforce Development Board has established the following criteria for approving local providers:

- Priority program – Growth occupations for Area III
- Self-sufficient at entry level wage - \$8.75 for family of one
- Credential - Recognized, transferable.
- Career ladder - future advancement potential.
- Reasonable cost

Local providers are included in the state's list of approved training providers. (Recommendations list posted to website.)

Ref: WVVWDB Policy 03-112: Training Provider Certification

Youth Council Appointments **Earl Dodrill**, Coordinator of Continuing Education and Workforce Services at Dabney S. Lancaster Community College has been nominated for appointment to the Youth Council.

Agenda Items for Discussion

Local Workforce Planning A draft of the local workforce plan, as required by the state has been presented for review and is available on the website. The final plan is due September 3 and includes a 30-day review.

June 1 First draft to board
June 18 Review with CLEO
June 29 Second draft
July 17 Final draft due
July 22 Public review advertising
July 24 Begin 30-day review
Aug 3 Board final review and approval
Aug. 24 Begin any revisions needed following public review
Week of **Aug. 26** - Special called board meeting to approve any changes if necessary - can be done by Executive Committee)

Submit to state **Aug. 31**

Workforce Center Relocation Update Bobby Myers with the Virginia Department of General Services reported to the Roanoke Center partners on May 9 that the suggested collocation of the VEC and DRS at a site on Route 419 in Roanoke County was not currently being pursued. He noted that DRS would continue its efforts to find a new location. Should the VEC express interest in relocating with DRS the state would assist in facilitating the efforts.

Designation of Workforce Center and Program Operators Executive Committee Recommendations for Program Year 2007

- **Adult Program Services:** Goodwill Industries of the Valleys
- **Youth Program Services:** Goodwill Industries of the Valleys
- **Dislocated Worker Services:** Goodwill Industries of the Valleys
- **Workforce Center Operator:** Workforce Center Consortium – Virginia Western Community College, Virginia Employment Commission, Virginia Department of Rehabilitative Services, Goodwill Industries of the Valleys

PY 2007 budget The proposed Program Year 2007 budget includes significant funding levels in all three funding streams resulting in decreased allocations for program operations. The budget is based on estimated allocations contingent on final allocation amounts (expected May 31). The board will receive authorization to spend up to 20 percent of the PY2007 allocation in July. Additional authorization is expected in October. Staff recommends that operators be authorized to spend no more than 30 percent of awarded funding until the board receives additional authorization from the state.

Board staff recommends the following program operator allocations for Program Year 2007:

Adult Program Services: \$205,000 (decreased 41 percent from PY2006)
Youth Program Services: \$225,000 (155,000 younger youth; \$70,000 older youth) (decreased 21 percent from Program Year 2006)
Dislocated Worker Program Services: \$260,000 (decreased 18 percent from PY2006)
Workforce Center Operations: \$60,000 (decreased 33 percent)

(Please see the detailed budget available on the website.)

Board Appointments

*reappointments

The following Board of Director appointments are expected to be made by the Chief Locally Elected Officials Consortium on Wednesday, May 30, effective July 1, 2007.

Joseph Brinley Apprenticeship Program, IBEW Local 26	Organized labor	2009
Walter Harper* Owner, Harper Plumbing	Business: Franklin County	2010
Joyce Kessinger* Human Resources Manager, Boxley Corporation	Business: Botetourt County	2010
Wanda Moore Owner, Precious Cargo Tours	Business: City of Covington	2009
Paul Paradzinski* US Forest Service (retired)	Youth programs; Craig County	2010
Melody Stovall Director of Self-Sufficiency, Roanoke Redevelopment & Housing Authority	HUD programs	2009
Wayne Strickland Director, Roanoke Valley Alleghany Regional Commission	Economic development	2010
Richard Teaff* president, Dabney S. Lancaster Community College	Post-secondary education	2010

Updates

Area Realignment At its annual retreat and meeting on June 25 and 26 in Danville, the Virginia Workforce Council will receive recommendations from staff concerning the realignment of local workforce investment areas.

Staff Certification Training Three local workforce Center staff are participating the state's pilot program for Workforce Center Staff certification:

Judy Griffith, Covington Workforce Center

Cherylene Allen, Roanoke Workforce Center

Stacy Jones, Franklin County Workforce Development Consortium

The on-line training incorporates 11 two-to-four hour modules focusing on workforce related topics such as customer service, business and employer services and a Virginia-specific course. Career Development Upon completion of the coursework, staff will sit for a final exam to receive their certification as a Workforce Development Professional.

The program, which will also include certification as a workforce business and employers specialist, will be available to all workforce center staff in July.

Other Ways to Win Event

More than 45 guidance counselors and other educators attended the Other Ways to Win lunch on April 17. Dr. Kenneth Gray from Penn State University discussed the current focus on college education as the only path to success for young people. He also offered information on alternatives for young people that lead to highly successful and lucrative careers.

Later that evening, Dr. Gray spoke to about 100 parents, youths and business representatives at a presentation at Virginia Western Community College. A reception followed featuring 15 sponsoring businesses and training organizations available to discuss career alternatives with youth and their parents.

Due to the events at Virginia Tech on the day prior to the presentation there was no media coverage of the event.

The organizing committee is planning a fall project that will include

distribution of a DVD of Dr. Grays presentation, a copy of his book "Other Ways to Win" and a list of area businesses willing to make presentations to schools and other organizations interested in additional career information.