

**President's Report  
February 2, 2007**

The following updates ongoing issues and activities concerning the board, program operators and other workforce development organizations.

**Summary of proposed federal rules changes** New interpretation of Workforce Investment Act; Highlights include:

**Programmatic**

- Employment services cannot be stand alone office – Not applicable in WIA III (both VECs are One-Stops)
- Enhanced emphasis on demand-driven system
- Timing of core, intensive and training services can be concurrent.
- Expanding ITAs to youth 16 and 17

**Administrative**

- Membership requirements adjusted to accommodate smaller boards (pertaining to partner organizations) Requesting comments.
- Reinforcement of local boards' role in determining use of funds.
- More detailed definitions on administrative costs

If proposed rules are accepted, may require state and local policy revisions.

**Recommendation:** Submit letter of comment on proposed changes to board membership

**Strategic Planning Schedule** State expects to disseminate guidance in February.  
Recommendation: Strategic Planning committee hold organizational meeting and begin research and project planning

**Incentive Funds Proposed Budget** \$50,000 available Jan. 1 – Dec. 31, 2007  
"Incentive funds may be used to carry out local coordination and regional cooperation activities and services to target populations."

**Marketing \$30,000 (60%)**

- Other Ways to Win
- Website revamp
- Workforce center open houses
- Promotional (exhibits, advertising)
- Materials (brochures etc)

**Program 20,000 (40%)**

- Youth Council activities
- Program/center recognition
- Workforce center staff training
- Summer youth activities

**Board Composition Update** The following individuals have tentatively agreed to serve to fill current **vacancies**  
 Union Representation – Joe Brinley, IBEW  
 HUD funding recipient – Melody Stovall, RRHA  
 Covington Business community – Wanda Moore, business owner, Project HOPE

**2007 terms expirations**

Joyce Kessinger, Beth Doughy, Walter Harper. Richard Teaff, Paul Paradzinski

**Governor's  
Workforce  
Development  
Plan**

**Identified issues**

- Training does not reflect market demand
- Too many entry points; difficult to navigate
- Excessive supportive service need not addressed as a system
- Inconsistent resources
- No comprehensive service delivery
- Few private sector relationships
- State guidance needed
- Needs of employers vs. hardest to serve

**Proposed strategies**

- System consolidation, including reducing number of LWIAs to reduce administrative costs.
- Establish true one-stop center in each area
- Annual analysis of the system including state performance measures (in addition to Federal)
- Marketing and promotion of post secondary education and participation in the state workforce development system

Planning and recommendations by July 1, 2007  
Proposals to the 2008 General Assembly

**Recommendation:** Establish board's position and delineate pros and cons in a written response to the state.

**PY2007  
Operators\***

Workforce Center and program operators were designated for Program Year 2006. Current contracts allow for two one-year renewals. Program results to date as follows

**Program results YTD – Dec. 31, 2006**

<b>Adult</b>	<b>Actual</b>	<b>Planned 12/31/06</b>	<b>% of year</b>	<b>Dislocated thru Nov</b>	<b>Actual</b>	<b>Planned 12/31/06</b>	<b>% of year</b>
New Enrollments	31	40		New Enrollments	8	36	
Total Enrollments	126	70		Total Enrollments	127	163	
Exits	39	30		Exits	42	30	
Current enrollment	76	40		Current enrollment	93		
Budget – total (350,000)	171,398	175,000	49%	Budget – total (316,000)	\$136,285	132,000	43%

Notes:  
Higher than expected expenses in training, job search, work readiness; Overall budget at 49%

Notes:  
Over on YTD training budget; behind YTD staff expense; new enrollments way off. Exits better than expected

<b>Youth In</b>	<b>Actual</b>	<b>Planned 12/31/06</b>	<b>% of year</b>	<b>Youth Out</b>	<b>Actual</b>	<b>Planned 12/31/06</b>	<b>% of year</b>
New Enrollments	15	25		New Enrollments	10	10	
Total Enrollments	49	60		Total Enrollments	25	15	
Exits	9	22		Exits	7	6	
Current enrollment	40	45		Current enrollment	18	9	
Budget – total (176,450)	58,169	88,225	33%	Budget – total (82,100)	27,701	41,050	34%

Notes:  
Overall expenses 33% of budget at 12/31; higher expense expected at end of year with beginning of summer program

Notes:  
Training Expenses higher than expected due to >>>>

**Recommendation:** Negotiate contract renewals for Program Year 2007, contract

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amount tentative pending final budget allocations from the state.

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**Workforce Center Chartering PY2007** Current chartering approved for one year. Board is responsible for reviewing, evaluating and re-chartering on an annual or other basis.

**Recommendation:** Workforce Center Oversight Committee review centers and make recommendations for continued or new chartering.

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**Workforce Center Training** Workforce Center certification requires a certified workforce development professional and business and employer services professional at each comprehensive center. The Virginia Workforce Council has contracted with Dynamic Works Institute to provide free online certification training to workforce center staff beginning July 2007. The council's eventual goal is that all workforce center will be certified, includes host agency and on-site partners.

Description of state competencies available at

[http://www.westernvaworkforce.com/download/WDB\\_Board\\_of\\_Directors/February\\_2\\_07/staffcompetencies.doc](http://www.westernvaworkforce.com/download/WDB_Board_of_Directors/February_2_07/staffcompetencies.doc)

On line course demo available at : <http://www.dynamicinstitute.com/>