

1.) Originally presented to the Executive Committee

Marketing

Other Ways to Win	\$ 5,000.00	
Website revamp	\$ 10,000.00	
Promotional (exhibits, advertising et.)	\$ 7,000.00	
Materials (brochures, etc.)	\$ 4,000.00	
		\$ 26,000.00

Program

Youth Council	\$ 10,000.00	
Center Open Houses	\$ 3,000.00	
Program/center recognition	\$ 1,000.00	
Training	\$ 3,000.00	
Summer Youth activities	\$ 7,000.00	
		\$ 24,000.00

\$ 50,000.00

2.) Executive Committee decided to recommend total for each of two parts without specifying each it

Marketing (60%)

Other ways to win		
website revamp		
Workforce center open houses		
Promotions (exhibits, advertising)		
Materials (brochures etc.)		
		\$ 30,000.00

Program (40%)

Youth Council Activities		
Program/center recognition		
Workforce Center training		
Summer Youth Activities		
		\$ 20,000.00

\$ 50,000.00

3.) Revised Board meeting 2-1-07

Committed

Marketing

Other Ways to Win	\$ 5,000.00	
		\$ 5,000.00

Program

Youth Council Activities	\$ 5,000.00	
		\$ 5,000.00

Uncommitted (Recommended)

Marketing

Website (last done 2003)	\$ 6,000.00	
Materials (last done 2003)	\$ 4,500.00	
Promotions	\$ -	
		\$ 10,500.00

Programs

Youth Programs	\$ 25,000.00	
Workforce Center Open House*	\$ 1,500.00	
Workforce Center Training**	\$ 2,000.00	
Program/Center recognition**	\$ 1,000.00	
		\$ 29,500.00

\$ 50,000.00

Notes

* Part of Strategic Plan

**Recommendation from Workforce Center Assessment