



Retiring Baby Boomers

Loss of Specialists in the Trades

New College Graduates \$20,000 in debt

Employers desperate for skilled technical workers

Today's young people can choose a number of pathways to success besides a four-year college degree, but many parents, students and educators don't realize there are...

Other Ways to Win

Coming to the Roanoke Valley Tuesday, April 17

Best-Selling Author

Kenneth Gray

7 p.m. ♦ Whitman Auditorium ♦ Virginia Western Community College

"Of those who go to 4-year colleges or 2-year colleges with the intent to transfer, about half at best will graduate. ...of those who do, about **half will end up in jobs they could probably have gotten right out of high school.** ...

"One-third drop out [of high school] and among those that do graduate, 30% go to work. ... [T]hese **teens are viewed** by their teachers, their peers and society in general **as "losers" because they failed to heed the one-way-to-win message.... They did not go to college.**

"If the only acceptable goal we have for teens is a 4-year college degree and finding commensurate employment, **the present success rate in the United states is 10 percent"**

Help us spread the word to today's young people
- *tomorrow's workforce* -
that there are **Other Ways to Win.**

Sponsorships available. For more details, call the
Western Virginia Workforce Development Board

540-767-6149

info@westernvaworkforce.com



VIRGINIA WESTERN
The Community's College



Other Ways to Win

With special guest
Best Selling Author

Dr. Kenneth Gray

7 p.m. Tuesday, April 17, 2007
Whitman Auditorium
Virginia Western Community College
3099 Colonial Ave, Roanoke, VA

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Sponsors are invited to participate in the post-presentation reception and open house with a display featuring your organization. This is your opportunity to talk directly with parents and young people about the career opportunities with your company and in your industry. Sponsors will be highlighted in promotional efforts,

Your contribution is tax deductible.

Make check payable to
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